



Hi Dakota,

I'm writing regarding your ambassadorship with Gucci. According to the company's website, you've been modeling real python and crocodile skins. The exotic-skins industry is extremely cruel. PETA Asia recently [investigated](#) an Indonesian slaughterhouse that supplies skins to Gucci, and the findings were horrific. Workers were caught on camera bashing reptiles in the head with machetes and hacking at their necks up to 14 times before they were decapitated for their skin.

Crocodiles killed for their skins are often kept in filthy, crowded tanks on "crocodile farms." [Workers have been documented](#) electroshocking crocodiles then attempting to kill them by cutting into their necks and ramming metal rods down their spines.

To kill snakes for their skin, hunters invade their homes, often nail them to trees, and then skin them alive before tossing them in a pile to die. Snakes can suffer for days before succumbing to shock or dehydration. **The killing of these snakes is so cruel that in California, it would be illegal to buy the very goods you're promoting, because their sale is banned.**

Gucci's use of exotic skins and your promotion of its products are extremely damaging. Please, may we hear from you today that you'll pledge to stop wearing and promoting exotic-skin fashion items? There are so many vegan alternatives to python and crocodile skin available today that there's really no excuse to support such a violent industry. Please let us know if you have any questions.

Thank you for your consideration.

Jessica Shotorbani
Celebrity Outreach Principal

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