

[REDACTED]

[REDACTED]

September 27, 2011

EJ Media Group  
1375 Broadway  
New York, New York. 10018  
Attention: Eric Jones

Re: Fraudulent Use of Chris Brown's Name and Likeness / PRIVILEGED and CONFIDENTIAL

Gentlepersons:

This firm represents the performing and recording artist Chris Brown ("Artist"). It has come to our attention that Eric Jones and EJ Media Group (collectively, "you") have been using Artist's name and likeness in connection with the soliciting and booking of a concert scheduled to occur on November 10, 2011 in Vancouver, Canada (the "Unauthorized Event"), pursuant to which you have been fraudulently asserting to the public that you are (i) Artist's agent; and (ii) that you are authorized to work for and on behalf of Artist, including in connection with booking Artist for events, including the Unauthorized Event (collectively, the "Representations")

Artist has never authorized you to act as Artist's agent or represent Artist's interests in any capacity, including in connection with booking Artist for any events of any kind including the Unauthorized Event. Furthermore, Artist has not approved or otherwise granted permission to you (or any person and/or entity that you may have allegedly derived rights from) to use, exploit, or advertise Artist's name and/or likeness ("Artist Material") in connection with the Representations, the Unauthorized Event or otherwise. Your unauthorized use and exploitation of Artist's name and likeness in connection with the Representations and Unauthorized Event constitutes a fraudulent representation that Artist is associated with you and the Unauthorized Event and/or that Artist agreed to appear at the Unauthorized Event and is a knowing and willful violation of other rights of Artist, including, without limitation, common laws concerning unfair competition, deceptive trade practices and rights of publicity and privacy.

Accordingly, on behalf of Artist, we hereby demand that you:

(a) *immediately and permanently* cease and desist from making any reference that you are associated and/or affiliated in any manner whatsoever with Artist (including, without limitation, as

Artist's agent and/or Artist's management) and/or any Artist entity of any kind including, without limitation, in connection with the Representations;

(b) *immediately and permanently* cease and desist from any and all current and/or future use of any materials containing Artist's name and/or likeness in any manner through any medium whatsoever; and

(c) *immediately* furnish us, in writing, with complete, accurate and detailed information regarding: (i) monies derived by or on behalf of you from the the Representations; and (ii) the identity and contact information for every person you solicited in connection with the Representations;

(d) *immediately* return any monies paid to you, any entity owned or controlled by you, your designee, assign and/or any client of yours in connection with the Unauthorized Event or otherwise in connection with Artist.

Please be advised that your failure to respond to the foregoing demands in a complete and timely fashion will be deemed a willful infringement and a reckless disregard of Artist's rights. Additionally, please be advised that this correspondence and the information contained herein is private and confidential, and as such any distribution and/or disclosure of this letter and/or all or any portion of its contents, other than to your counsel or other bona fide business representatives who shall be required to maintain this information as confidential, shall be deemed a willful violation of Artist's privacy.

Nothing contained in or omitted from this letter shall be deemed to be an admission of any fact, a waiver or a complete statement of all of Artist's rights, claims and/or remedies at law or in equity in connection with this matter, all of which are hereby expressly reserved without prejudice, including, but not limited to the right to take all steps as Artist may deem appropriate without any obligation of further notice to you.

Very truly yours,

Andrew Goldstone

cc: Tina Davis  
Britney Davis  
Shantelle Brumfield  
Mark Cheatham  
Jeff Raymond  
Kenneth Meiselas, Esq.  
Edward Shapiro, Esq.