

Dear Rihanna,

We saw photos of you going to dinner in what appears to be a real fur coat. As a mother, you know what it's like to feel protective and to want to make sure no harm comes to your family. Please understand that this desire—this instinct even—is shared by the minks, foxes, and rabbits who are torn away from their families and killed for their fur. The fur industry is so violent that it's now illegal for designers to sell fur in California, and more brands than ever—including Chanel, Gucci, Dolce & Gabbana, Versace, and Valentino—have banned it. Won't you please help create a kinder world for your children to grow up in by deciding *today* that you'll no longer wear fur?

We could take any fur items off your hands and get them to the only people who truly have an excuse to wear them—people without homes and victims of wars or natural disasters. Just last week, PETA sent donated fur coats to survivors of the earthquakes in Syria and Turkey, where people who have lost everything are now trying to survive during a frigid winter.

You have so much—won't you please spare animals who ask for nothing but to be left alone to live with their loved ones, free from the electrocutions, gassings, and beatings that are standard in the fur industry, and donate your furs to a good cause? We're also sending along a beautiful faux fur coat from [Unreal Fur](#) to help you *stay* warm and fashionable while making the cruelty-free switch.

Thank you very much for your consideration.

Sincerely,

Lisa Lange
Senior Vice President
PETA