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December 3, 2010



Robert D. Offer, Esq.
Sloane, Offer Weber and Dern, LLP



Re: Ashton Kutcher

Dear Mr. Offer:

Our firm represents Vivid Entertainment, LLC ("Vivid"), and as such we have been asked to respond to your letter dated December 2, 2010 alleging Vivid is trading on Mr. Kutcher's good name and reputation and that Vivid's conduct has caused, and will continue to cause, substantial damages to Mr. Kutcher.

First and foremost, Vivid specifically denies any wrongdoing or liability and believes the allegations made against Vivid are without merit.

I am not aware that Vivid has released any video using Ashton Kutcher's name or likeness.

Also, it was unclear from your letter exactly what Mr. Kutcher is alleging caused, and will continue to cause, substantial damages to Mr. Kutcher and placed Mr. Kutcher in extreme jeopardy.

Is your client alleging that Vivid has somehow concocted a story that Mr. Kutcher had an affair with Brittney Jones, thereby damaging Mr. Kutcher's reputation? Mr. Kutcher's alleged affair with Brittney Jones has been widely reported in the press for several months. Therefore, we doubt the claim of substantial damages and placement of Mr. Kutcher in extreme jeopardy arises from Vivid's upcoming release of an adult video featuring his alleged mistress, Brittney Jones.

Of course, if you are aware of any other facts which indicate that my client has somehow caused, and will continue to cause, substantial damages to Mr. Kutcher please let us know.





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Please be advised that Vivid takes the rights of others seriously and that we intend to carefully investigate your allegations.

This letter is without prejudice to any of my client's rights, whether legal or equitable, all of which are hereby expressly reserved.

Yours sincerely,

LIPSITZ GREEN SCIME CAMBRIA, LLP

By


Michael Weremblewski

