



Noel Biderman  
ashleymadison.com

August 12, 2011

SENT VIA FAX

To: Marty Singer, Lavelly & Singer



Re: Arnold Schwarzenegger

Mr. Singer,

After seeing the recent media coverage featuring Arnold Schwarzenegger in his "I Survived Maria" T-shirt, we are extremely interested in exploring with you the possibility of having Mr. Schwarzenegger wear one of our custom designed T-shirts during an upcoming bike ride (T-shirt design attached).

We propose the following:

1. **T-Shirt Proposal** - Arnold Schwarzenegger wear the custom designed T-shirt during an upcoming bike ride and be available for one media photo
2. **Compensation** – Upon wearing the T-shirt and posing for a media photo, Ashley Madison will write cheque of \$100,000, payable to the State of California to assist with its current deficit.

We hope you are interested in exploring this opportunity with us. Thank you for your consideration and we look forward to hearing from you soon.

Very truly yours,

**ASHLEY MADISON**

By: A handwritten signature in cursive script, appearing to read "Noel Bi".

Name: Noel Biderman

Title: CEO