

In light of the foregoing, Mr. Brady demands that you take the following steps:

- 1. Immediately remove the aforementioned use of Mr. Brady's name, image, voice, persona, and likeness, and any other unauthorized uses of Mr. Brady's name, image, voice, persona, and likeness, from any websites, internet platforms, social media profiles, or printed materials that Dudesy, and/or its affiliates, control, including by removing the Infringing Special, along with any content that in any way contains or refers to the Infringing Special or parts thereof (including, for example, teasers, podcasts excerpting the Infringing Special, shortform media, etc.), from Patreon,**

⁶ https://www.youtube.com/watch?v=vGcVPj6_m7k (at 36:20),

⁷ <https://www.youtube.com/watch?v=wcZbARYk5ec>.

⁸ <https://www.tiktok.com/@dudesypodshow/video/7215685586915429674?lang=en>.

⁹ See, e.g., <https://www.tiktok.com/@thedailycomedian/video/7218418244850404650>.

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YouTube, TikTok, Instagram, Spotify, Twitter, Facebook, and any other relevant internet platform or social media profile;

- 2. Immediately cease and desist from using Mr. Brady's name, image, voice, persona, and likeness from any of your videos, podcasts, and/or any other methods of media;**
- 3. Refrain from further posting, displaying, or otherwise referencing or discussing Mr. Brady or his name, image, voice, persona, or likeness on any websites, Internet platform pages, social media profiles, or printed materials that Dudesy or its affiliates control; and**
- 4. Acknowledge, by countersigning below, that you, and all of your affiliates, principals, employees, agents, and representatives have complied (and will continue to comply) with the demands described in Paragraphs 1-3 above.**