

Michael Jackson's Fans United for his Legacy (MJFUL)

To the Management of the Jackson Vault,

And The Jackson Family,

We are a group of very concerned Michael Jackson fans from all over the world, brought together because of our love for Michael. Today, we have decided to reach out to you, in a plea for the respect and honor of Michael's legacy.

We are writing this letter to request an end to any and all exploitation of Michael Jackson, his grieving mother, his beloved children and his legacy.

Since the tragic death of Michael, a number of questionable and damaging events have taken place, all of which are tarnishing his image, diminishing his brand and jeopardizing his legacy.

We, the fans of Michael Jackson, can no longer stay silent while such a beloved artist's legacy is under attack.

We demand an immediate end to the exploitation of Michael's children to promote Jackson Vault projects.

We object to:

- The use of photographs, videos and likeness of Prince, Paris and Blanket Jackson for promotions;
- Certain Jackson Family members openly discussing the daily lives of Prince, Paris and Blanket on all social media sites including Facebook, YouTube, Twitter and FormSpring;
- The selling of Michael's children's photographs to media outlets and tabloids.

Furthermore, we object to:

- The inclusion of Michael Jackson's children in the Oprah Winfrey interview;
- The use of Michael Jackson's children and their signatures to promote the so-called "Michael Jackson

Commemorative Tribute Belts”;

- The public release of information regarding Michael's children's whereabouts to promote concerts and tribute events;
- The unauthorized release of the children's personal home videos and lchat sessions on YouTube, Ustream and any social media sites.

We also object to:

- The Jackson family's business association with Howard Mann, Marc Schaffel, two men with backgrounds in the adult entertainment industry. Such associations could be detrimental to the welfare of Michael's children;
- The use of the demeaning term, “Jacko” in the Jackson Vault website and press release. A degrading term that Michael himself, spoke openly against and thought was insulting;
- The exploitation of Michael's elderly mother in the marketing, selling and merchandising from the Jackson Vault;
- The use and brokering of Michael Jackson's children to promote events, merchandise and interviews.

We will no longer tolerate further undermining of the Michael Jackson Estate. This malicious practice against the estate jeopardizes the financial future of Michael Jackson's children, his mother, his charities and his musical legacy.

As demonstrated by the vindictive release of “Opis None” – a 1978 Destiny recording presented as a new unreleased track; a deliberate attempt to sabotage the estate's release of the song “Breaking News” from Michael Jackson's first posthumous CD and mislead his fans.

We DEMAND a full halt to the above practices by certain Jackson Family members and their associates. We are calling for an immediate BOYCOTT of ALL Jackson Vault merchandise including books, music, belts, calendars, clothing and any so-called “free” incentive offerings.

If the exploitation continues, the fans will then broaden the boycott to include projects from all the Jacksons.

it is important to note that this boycott does not include products sanctioned by the Michael Jackson estate for the benefit of his children, his mother and his charities.

Michael Jackson made his intentions very clear on how his children should be raised. He wanted them away from the media and public pressure.

Michael was also adamant that his children should be loved, respected and protected. He wanted privacy for his children and he would never have allowed this situation to take place.

It is time for everyone to get back to what Michael wanted.

The fans have the power to uphold his legacy and to hold the estate and his family accountable in a bid to guarantee the safety of the financial future of Michael Jackson's children.

The Jacksons can no longer exploit the goodwill and the relationship Michael Jackson had with his fans. Our commitment is first and foremost, to Michael, his children and his legacy.

It is a sad day, when Michael Jackson's fans have to speak out against certain Jackson Family members, Jackson Vault owner Howard Mann, Marc Schaffel and their associates, but we love Michael too much to remain silent.

We encourage fans all over the world to take a symbolic pledge, by adding their name to this letter, to uphold his wishes and end the degradation of Michael 's legacy.

"There's nothing that can't be done if we raise our voice as one" – Michael J. Jackson