

Edward Norwick General Manager SCORES New York City

New York, NY 10001

December 8, 2010

Dear Ms. Christina Applegate,

Given the recent viral success of your skit on *Funny Or Die* portraying "Roxy Fedaro" a character who is releasing a prenatal pole dancing instructional DVD, we would like to take this time to present you with an opportunity that will allow you to be center stage—and reenact this phenomenon in front of a live audience.

SCORES, the renowned and famous New York City based gentlemen's club, well known for being a favorite hang-out local for notorious radio personality Howard Stern, NHL player Sean Avery, Russell Crowe, Owen Wilson and Madonna, would love for you to headline for a week straight as the now notorious "Roxy Fedaro." Over the years, SCORES has become a Hollywood hot-spot in New York City for A-list celebrities.

SCORES would be honored to have you perform for our clientele in character as Roxy Fedaro, as well as teach a few lessons to our professional dancers. On top of the tips you are sure to receive, we can offer you \$10k per appearance.

We look forward to your response.

Best, Edward Norwick

New York, NY, 10001

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