

General Affidavit under Oath

I, ALLEY EINSTEIN ("Declarant"), am a resident of the United Kingdom and do hereby certify, swear or affirm, and declare that I am competent to give the following declaration based on my personal knowledge, unless otherwise stated, and that the following facts and things are true and correct to the best of my knowledge (*insert facts*):

In relation to the matter of Kerry Campbell AKA Sheena as a journalist covering national and international stories I heard that Ms Campbell was using small amounts of Botox on her daughter Britney.

In Los Angeles in February I met Ms Campbell via her cousin. She showed me identification showing her name and a birth certificate and it identified her as KERRY CAMPBELL and that she was from San Francisco. Present were myself, another man, and Kerry's cousin and a fourth person as well as Kerry and Britney. Ms Campbell I believe is a loving mother and her child adores her mum. Their love for each other was obvious.

During a meeting she produced a syringe and a number of vials. One marked Botox, the other B for Botox and F for filler.

Using a small needle after numbing her daughter's forehead with cream she injected a small amount from the bottle marked Botox. She also extracted what she said was 'filler' from another vile and injected a small amount into her lips.

The child winced a little but seemed comfortable with the procedure and in no discomfort. Ms Campbell also told me about virgin waxes. I interviewed her and she spoke at length about this. She said she wanted to make her daughter a star and that she was going to start her in pageants in October 2011 and was saving for a new pageant dress.

I saw the injections and so did at least 2 other people. Pictures were taken and a story was run in a magazine in the UK and then in a national paper. It wasn't until 3 week after it ran in the national paper did Ms Campbell realised the extent to the reach of the article on the internet being picked up by other online outlets and how many media outlets had picked it up.

She told me she was thrilled and happy and laughed that no one had found her giving me the impression she thought it was a game and she the victor. As a media agency we received numerous interview requests. We told her about the ABC/Inside Edition request and after I asked her was she "prepared to be the most hated woman in America" she said 'hell yes bring it on.'

ABC requested some mock interviews with her which were provided. Ms Campbell asked me to prepare a 'media training briefing sheet or dossier on her'. She asked me to include information including her name, age, background etc. She said she was nervous about TV and wanted to study it. She even told me to include how she should talk, what she should wear and advice on avoiding questions. She asked me to be as meticulous as possible including facts about her ex partner, ages and she even dictated to me on the phone what to include.

My impression then was she was very nervous and very feeling very self important. So I did as she requested not wanting her to feel I was 'disrespecting her'. I know declare that it is my view Ms Campbell was in the process of setting me up. That she intended to at a later date use this document as a way of 'claiming (falsely I might add) that she was 'coached' and told to lie. This has left me emotionally and professionally scarred and caused immense emotional distress.

Having viewed the emails online – the ones forwarded by a friend to her have been doctored and do not match with the original ones I sent.

Ms Campbell has also tried to extort funds from myself and my colleague. After filming her GMA interviewed she locked herself in the toilet and refused to come out unless someone wired her \$1000usd. This we did from our own funds. ABC America has not paid Ms Campbell and will not be paying her. ABC never had any plans to pay her they were intending to pay us for contacts and licensing of photos only. When she demanded \$1000 she said it was for vital bills instead she went shopping.

She then started demanding more and more money. In the U.K we pay thank you fees to cover people's time. She received \$800 for the magazine and \$700 from the paper. She assured me she would declare this for tax purposes. She then told me on speaker while she was talking with her cousin that if she didn't get exactly what she wanted financially by 19th May 'ALL HELL WOULD BREAK LOOSE.'

In the days prior we had been told she had spoken to a lawyer who had spoken to Mr S. Jaffe. Confused and concerned we contacted Ms Campbell who informed us in numerous texts that quote 'no no no she hadn't seen an attorney.'

This was a lie as Mr Jaffe confirmed she had spoke to an attorney he knew and she wanted money and that this was about money. She refused to take calls and claimed we were being unprofessional and she wanted money and when we told her a professional attitude required answering the phone she refused saying how dare we call her unprofessional.

She only resumed text contact when we sent \$5000 from our own company funds. Ms Campbell is a proven liar. She has attempted to extort funds by threats to fast track payments. She has used her child to make money and has used a document (she asked me to create and assisted in dictating) to imply that we 'created a story' which is wrong.

It is my declaration the above information is true. I have had to seek medical treatment the stress and duress she has put me under. She has severely affected the company's reputation and my reputation and has done so purely for financial gain and has used her child to do so. She has doctored my emails and given them to TMZ to give the impression I am at fault. While her child was allegedly being taken by CPS she was on the phone discussing money and demanding money from my colleague and made no mention of her child being taken.

It is my view Ms Campbell will do anything for money including using her child and injecting her child with whatever substance was in the Botox labelled bottle. I believe at the very least Ms Campbell requires counselling and therapy. I declare I did all my due diligence as a journalist and the story was provided in good faith.

MS S.HOGG.: S.HOGG

WITNESS my signature this _____20__ day of May 2011.

_____ *alley einstein* _____
Signature of Declarant

TMZ