

August 15, 2011

VIA E-MAIL

Chris Hunt
Founder and Chief Executive
Global Live Events

[REDACTED]
United Kingdom

BS8 2NT

E-Mail: [REDACTED]

Paul Ring
Global Live Events

[REDACTED]
Santa Monica, CA 90404

E-Mail: [REDACTED]

Re: Michael Forever Tribute Concert

Dear Messrs. Hunt and Ring:

I represent the Executors of the Estate of Michael Jackson. As the legal caretakers of Michael's intellectual property, we believe it is our duty to contact you directly regarding the growing number of questions that have been addressed to the Estate, as well as multiple concerns that have emerged in recent days. The Estate's mandate is to protect, preserve and perpetuate Michael's legacy. As such, the Estate is the only entity that can grant the right to use Michael Jackson's name, likeness, or any of his intellectual property, whether such use is for commercial or other purposes. We assume you do not intend to use any intellectual property that is controlled by the Estate.

We are aware that "Michael Forever" has the support of some members of the Jackson family, including Joseph Jackson, Katherine Jackson, LaToya, Marlon, Jackie and Tito Jackson and we have read that the event is opposed by Jermaine and Randy Jackson.

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We were especially disappointed today with the announcement that the band KISS and guitarist Gene Simmons were added as one of the acts to perform at "Michael Forever".

As I'm sure you are aware, Mr. Simmons has made numerous disparaging public comments about Michael Jackson after his passing. It was extraordinarily embarrassing when no sooner than you announced this "news" that he would participate in your concert that TMZ posted an item noting that Mr. Simmons called Michael Jackson – the man you are purportedly honoring – a child molester, notwithstanding the fact that Michael was acquitted by a jury.

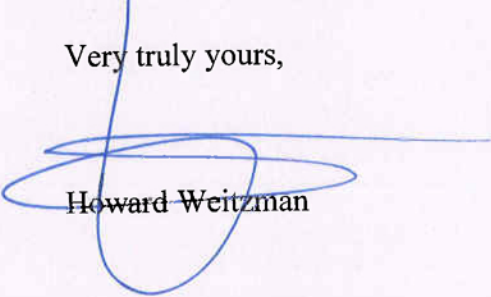
Since "Michael Forever" has been heavily marketed in the media and to fans not just as a tribute, but also as a charitable event, we are concerned that the concert is piggybacking on Michael's good name and charity when the charitable element of this concert is solely voluntary and an add-on to the ticket price. It appears from your interviews and from your website that none of the £55 to £240 (approximately \$90 to \$390) per person ticket price is committed to charitable causes.

If the ticket revenue is not going, at least in part, to the charities you outlined as ones that Michael supported, who is participating in the ticket revenue besides Global Live Events? The Estate would specifically like to know what other individuals and companies besides your entity are sharing in the revenues which might be realized from ticket sales for those that wish to pay tribute in some fashion to Michael Jackson.

It also has come to our attention in recent days, from outraged fans, that as a part of your ticket policies, you cannot guarantee your announced artists and that, "*If 50% or more of the number of contracted artistes attend and perform, the Concert will take place and no refunds will be offered.*" It is a concern to us that loyal Michael Jackson fans will pay for tickets and not receive full benefit for their purchase, nor will they be able to get a refund if certain artists they paid to see cancel their participation.

Michael Jackson always made sure his fans were treated to concert experiences so spectacular that they would remember the evening for the rest of their lives. He also always treated his fans with the utmost respect. In light of the questions raised above and the confusion surrounding this "event," we are extremely concerned about Michael's legacy, his fans, and the public-at-large. We believe Global Live should address our concerns and those of Michael's loyal fans about "Michael Forever" as soon as possible.

Very truly yours,



Howard Weitzman