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Larry Flynt Steps Up for The Situation

Beverly Hills, CA – August 17, 2011 – In the wake of Abercrombie & Fitch's announcement asking Mike "The Situation" Sorrentino to not wear their clothing, Hustler Apparel has announced that they will step up and pay Mr. Sorrentino to wear their clothing so that he can stay well dressed.

"The Sitch may be not be good enough for Abercrombie & Fitch, but he's good enough for us," said Larry Flynt, Hustler Magazine's iconic publisher.

Hustler Apparel has just released their brand new Fall/Winter catalogue and invites Mr. Sorrentino to explore a variety of clothing options.

For more information on Hustler Apparel visit www.hustlerstore.com.