

Dear Selena and Benny,

Word on the street is that a celebration is right around the corner, and what better way to mark it than with Benny's favorite combo: chips, crème fraîche, chives, and caviar, veganized! *The Heart Wants What It Wants*, and in this case, we're hoping it wants chips topped with the kindest caviar.

With Caviart, you get the same luxe vibe but kinder, and tastier than the eggs cut out of sturgeons who are very often still alive and struggling to breathe (not exactly appetizing!). And since Selena isn't a fan of caviar, this version is especially fitting for you and any vegan guests at your party. Caviar doesn't have to come from cruelty. If you want luxury without suffering, just *Come & Get It*.

So raise a chip in celebration and show everyone that luxury doesn't have to kill when you can *Kill Em with Kindness* instead. The only thing better than a wedding toast is one topped with kindness.

With cheers and chips,

Nicole Cummins
Senior Officer, Celebrity Relations
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