

14. Adult Nudity and Sexual Activity

Policy Rationale

We restrict the display of nudity or sexual activity because some people in our community may be sensitive to this type of content. Additionally, we default to removing sexual imagery to prevent the sharing of non-consensual or underage content. Restrictions on the display of sexual activity also apply to digitally created content unless it is posted for educational, humorous, or satirical purposes.

Our nudity policies have become more nuanced over time. We understand that nudity can be shared for a variety of reasons, including as a form of protest, to raise awareness about a cause, or for educational or medical reasons. Where such intent is clear, we make allowances for the content. For example, while we restrict some images of female breasts that include the nipple, we allow other images, including those depicting acts of protest, women actively engaged in breast-feeding, and photos of post-mastectomy scarring. For images depicting visible genitalia or the anus in the context of birth and after-birth moments or health-related situations we include a warning label so that people are aware that the content may be sensitive. We also allow photographs of paintings, sculptures, and other art that depicts nude figures.



Do not post:

Images of

- Real nude adults, where nudity is defined as
 - Visible genitalia except in the context of birth giving and after-birth moments or health-related situations (for example, gender confirmation surgery, examination for cancer or disease prevention/assessment)
 - Visible anus and/or fully nude close-ups of buttocks unless photoshopped on a public figure
 - Uncovered female nipples except in the context of breastfeeding, birth giving and after-birth moments, health-related situations (for example, post-mastectomy, breast cancer awareness or gender confirmation surgery) or an act of protest
- Sexual activity, including
 - Sexual intercourse
 - Explicit sexual intercourse, defined as mouth or genitals entering or in contact with another person's genitals or anus, where at least one person's genitals are nude
 - Implied sexual intercourse, defined as mouth or genitals entering or in contact with another person's genitals or anus, even when the contact is not directly visible, except in

entering or in contact with another person's genitals or anus, where at least one person's genitals are nude

- Implied sexual intercourse, defined as mouth or genitals entering or in contact with another person's genitals or anus, even when the contact is not directly visible, except in cases of a sexual health context, advertisements, and recognized fictional images or with indicators of fiction
- Implied stimulation of genitalia/anus, defined as stimulating genitalia/anus or inserting objects into genitalia/anus, even when the activity is not directly visible, except in cases of sexual health context, advertisements, and recognized fictional images or with indicators of fiction
- Other sexual activities including (but not limited to)
 - Erections
 - Presence of by-products of sexual activity
 - Stimulating genitals or anus, even if above or under clothing
 - Use of sex toys, even if above or under clothing
 - Stimulation of naked human nipples
 - Squeezing female breasts, defined as a grabbing motion with curved fingers that shows both marks and clear shape change of the breasts. We allow squeezing in breastfeeding contexts
- Fetish content that involves
 - Acts that are likely to lead to the death of a person or animal
 - Dismemberment
 - Cannibalism
 - Feces, urine, spit, snot, menstruation, or vomit
- Digital Content that meets our definition of sexual activity,

except when posted in an educational or scientific context, or when it meets one of the criteria below and shown only to individuals 18 years and older.



We only show this content to individuals 18 and older:

- Real world art that depicts sexual activity
- Posting photographs or videos of objects that depict sexual activity in real world art
- Implied sexual activity in advertisements
- Implied sexual activity in recognized fictional images or with indicators of fiction
- Digital content that meets our definition of sexual activity, where:
 - The sexual activity (intercourse or other sexual activities) isn't directly visible
 - Content was posted in a satirical or humorous context
 - Only body shapes or contours are visible