

February 10, 2010

John Mayer
C/o Scott Clayton
CAA



Dear John,

We read about your interest in porn in the current issue of *Playboy* magazine.

When we learned that you make up back stories in your mind and that your "biggest dream is to write pornography," we decided we'd like to talk to you about doing just that and possibly directing as well.

As a fan of adult films surely you are familiar with our company, Vivid Entertainment. We celebrated our 25th anniversary last year and we're still going strong as the leader in the adult industry. For more background you can visit, www.25yearsofvivid.com where you'll also see our roster of incredibly beautiful Vivid Girls over the years.

One of the reasons we maintain our leadership position, and have won more awards than any other studio, is that we actively pursue working with highly creative people and you obviously fit that mold.

We believe your incredible talent and passion, which have touched so many, can translate into a highly erotic adult film. Your understanding of the dynamics of relationships would undoubtedly appeal to both men and women.

I think that together we can create a highly unique breakthrough film that will appeal to millions of your fans.

Please call me at your convenience so we can discuss our working together. We're all enthusiastic about hearing about your vision.

Cordially,

A handwritten signature in blue ink, appearing to read "S. Hirsch", written over the typed name and title.

Steven Hirsch
Founder/Co-Chairman



Vivid Entertainment, LLC

