



PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Dear Ms. Gorman:

I'm writing on behalf of People for the Ethical Treatment of Animals—PETA entities have more than 9 million members and supporters globally—regarding your puzzling support of the Every Woman's Marathon. Our leadership is now and has always been made up primarily of women. I am a distance runner who competes in several marathons and 50ks a year, and I would no more drink cow's milk at the end of a race than I would smoke a cigarette. The event sponsor, MilkPEP, is the dairy industry's marketing arm, which promotes a hugely problematic industry that exploits females and steals newborn babies from mothers.

You and every woman enticed by the puffery of this event are being used by the dairy industry to pimp a product involving the metaphorical rape of the environment and actual rape of cows and that is linked to breast and ovarian cancer and more. Please consider these facts and withdraw from this hideous advertising event: Humans are the only species on Earth who drink milk past infancy. We aren't meant to do so, which is not surprising when you know that approximately 70% of the human population and millions of Americans, including up to 80% of African and Latine Americans, are lactose intolerant, yet dairy industry lobbyists push milk on these populations anyway, which is making them sick. The dairy industry works very hard to suppress the mounting stack of evidence pointing to meat and dairy as cancer culprits, including the evidence that IGF-1 growth factor found in dairy products increases the risk of developing breast cancer.

Filthy factory farms are today's dairies. Cows are its handmaidens. They produce milk only when they're pregnant or nursing, just like human mothers. Farmers exploit the female reproductive system to keep the milk flowing. Animals on factory farms are forcibly violated sexually, which the industry calls "artificial insemination." To impregnate a cow, she is restrained in what industry insiders have called a "rape rack" and workers jam their arms far into the cow's rectum so as to position the uterus and then force a syringe of semen into her vagina. Rape is wrong, no matter who the victim is.

Calves are taken from their mothers, often within a day of birth so that the milk meant for them can be sold. This separation causes both the mother and baby extreme distress. Frantic mothers are known to chase after their stolen babies and can be heard calling for their calves for days. The value of a cow on a dairy farm is entirely tied to the industry's exploitation of her reproductive system. If she can't get pregnant and lactate, she is considered useless to the industry and is killed.

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- PETA Australia
- PETA Germany
- PETA Switzerland
- PETA Netherlands
- PETA Foundation (U.K.)

Raising animals for food requires massive amounts of land, food, energy, and water and is not something any environmentalist should support. According to the Food and Agriculture Organization of the United Nations, the production of meat, eggs, and dairy is the leading cause of ocean dead zones, water pollution, species extinction, and habitat destruction.

You stand for so much that is right, and you're the voice of a new generation, so you must understand that all exploitation and harm done to females of any species in the name of greed is wrong. Please rethink your role in helping a wretched, cruel, environmentally damaging, and anti-woman industry promote itself via Every Woman's Marathon. Thank you for your consideration of this urgent matter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Lisa Lange", enclosed in a light gray rectangular box.

Lisa Lange
Senior Vice President of Communications