



Paul Madison
CEO
SugarSugar.com

February 7, 2011

Dear Ms. Kacey Jordan,

I hope 2011 is finding you well! In light of your recent media attention, premium dating website SugarSugar.com would like to help you find a more discreet sugar daddy arrangement. You clearly appreciate the benefits of the sugar daddy lifestyle – I heard you found gold in Charlie's mouth, and I know you'll find gold in the deep pockets of the wealthy sugar daddies on SugarSugar.com!

SugarSugar.com has carved out a niche in the industry by connecting financially established men with beautiful women, and we have an incredible pool of generous men who would jump at the chance to pay your bills, take you on luxurious vacations, and buy you extravagant gifts in exchange for you being the beautiful, vivacious, exciting woman that you are.

I would like to offer you \$3k for the next 30 days to do the following:

- Be the spokesperson of Sugar Sugar and allow us to utilize your name and likeness in any media outreach.
- Set up a free profile on our site with photos.
- Be entered into our Mistress of the Millennium poll, running now at <http://www.sugarsugar.com/blog>
- Send out at least 5 tweets over the next 30 days referencing SugarSugar.com or your profile on it.
- Mention SugarSugar.com as **the authority on sugar daddy dating** and the best place to meet celebrities and financially generous men all around the country

I believe you are a perfect fit for our members, and would love to partner with you should you accept this offer.

I look forward to your response.

Best,
Paul Madison

