



MEDIA ADVISORY

LOS ANGELES LAKERS MEDIA RELATIONS |  @Lakers_MR

LAKERS ANNOUNCE TICKET AND CREDENTIAL INFORMATION FOR A CELEBRATION OF LIFE FOR KOBE AND GIANNA BRYANT

PROCEEDS FROM THE TICKET SALES WILL BENEFIT THE MAMBA & MAMBACITA SPORTS FOUNDATION

WHAT: Celebration of Life for Kobe and Gianna Bryant

WHEN: February 24, 2020 - 10:00 a.m.

WHERE: STAPLES CENTER
1111 S. Figueroa Street
Los Angeles, CA 90015

TICKET INFORMATION:

In an effort to ensure that fans have the best chance to get tickets, the Los Angeles Lakers will be using Ticketmaster Verified Fan for ticket distribution.

- Starting today, Friday, February 14 at 11:00 a.m. through Monday, February 17 at 10:00 p.m. fans may register to purchase tickets at <https://verifiedfan.ticketmaster.com/kobeandgianna>. No purchase is necessary to register.
- On Tuesday, February 18 in the evening registered fans will receive an email. Verified fans will also receive a text with their personal access codes. This access code will allow the fan to participate in the public sale. These codes cannot be purchased and are non-transferable.
- If demand for tickets from verified fans exceeds supply, fans will be selected at random to participate in the public sale.
- On Wednesday, February 19 at 10:00 a.m. tickets will be released for public sale. Fans with personal access codes will have access to purchase available tickets.
- Tickets will be priced at \$224 each, 2 for \$224 and \$24.02 each.

All tickets are non-transferable. On the day of the event, all ticketed guests will be required to enter with the ticket purchaser.

Proceeds from ticket sales will be donated to the Mamba and Mambacita Sports Foundation.