



March 30, 2010

Mr. Steven Hirsch  
Vivid Entertainment  
dba Vivid Video, Vivid Entertainment, Vivid.com, et al.

Los Angeles, CA 90068  
Via Fax & First Class Mail

RE: Mindy McCready

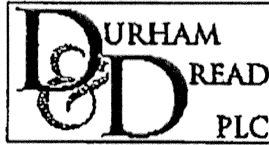
Dear Mr. Hirsch:

I left you a few messages yesterday, but have not heard back from you. For the sake of this letter, the word "tape" refers to any video or audio tape, DVD, electronic transmission, or any other publication or published material.

It has come to our attention through several media outlets, that one or more of your companies plan to release a tape entitled "Mindy McCready: Baseball Mistress." If such a tape of Ms. McCready exists, it was not created, nor was it intended, for sale or public distribution. As you neither asked for, nor received permission to use, nor to make or distribute any footage of Ms. McCready, in any form, we submit that you have willfully infringed upon her rights. If you have any "written proof" that you have authority to release any tape containing Ms. McCready, please provide it to me immediately.

Please be advised that we demand that you and your companies immediately "cease and desist" from promoting this tape in any format or medium, containing Mindy McCready, her image, voice, or likeness. This "cease and desist" demand includes promoting her likeness on your website, or distributing "promotional clips" through any media outlet.

We demand that you immediately cease the use and distribution of any product or promotion even remotely related to Ms. McCready, and that you deliver to me all undistributed copies of same, or destroy such copies immediately, and that you desist from this or any other infringement of her rights in the future. Further, we demand that you rescind any permission you may have granted to media outlets to run any portion of any works not authorized by Ms. McCready.



If we do not receive an affirmative response from you by indicating that you have and will, fully comply with these requirements, we shall take further action against you and hold you liable for any damages she suffers as the result of the unauthorized decimation of any tape, DVD, electronic transmission or publication containing Ms. McCready. Thank you.

Respectfully,

A handwritten signature in black ink, appearing to be 'Adam Dread', written over a horizontal line.

Adam Dread, Esq.

CC: Clients

TMZ